

**BUTLER PLAZA
ADDITIONAL MARKET/TRAFFIC COUNT
INFORMATION**

1,200,000 square feet of leasable area – 99.7% occupied

Serving the surrounding 9-county area – population over 950,000

One quarter mile to the University of Florida campus

Near Shands, VA and Alachua General Hospitals

Daily Traffic Counts

Source: Florida Department of Transportation – 11/03

Approximately 47,500 vehicles on SR24 (Archer Road) from I-75
to SR121 (SW 34th Street)

Approximately 46,000 vehicles on SR121 (SW 34th Street) from
SW 20th Avenue to SR24 (Archer Road)

Approximately 57,000 vehicles on I-75

12 County Region

Source: Council for Economic Outreach, Alachua Co., FL, 2003 Executive Summary

2002 Population:	935,069	<u>Age Comparison</u>	
2005 Projection:	967,055	0-14	20.0%
		15-24	15.5%
2002 Median household income:	\$27,196	25-44	25.4%
		45-64	22.6%
		65+	16.5%

Gainesville Market Growth (1997-2002)

Population +9%

Of Households +14.3%

Effective Buying Income +16.14%